

ABC Department  
Architecture, Built Environment  
and Construction Engineering



# CHANGES

**Cultural Heritage Activities: New Goals and benefits for  
Economy and Society**

**Milestone 3**

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- **Deadline October 2015: Report on conceptualized previous experiences contributed by partners, as well as on shared methodologies for following research activities.**
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- In the project we wrote: *“diversity will be the strength of the proposed research, as the contributions by the partners will cover most of the problems of the preservation system, dealing with all the phases of the process and avoiding the risk of stopping at solutions which work only in the frame of specific contexts separated from the complexity of reality. At the same time this diversity, as any multidisciplinary activity, entails the risk of missing the links between the different experiences. Therefore a specific effort shall be addressed at making the previous experiences comparable by discussing and analysing each case-study with the same grid, that will be built through exchange and discussion, having in mind the targets of the analyses foreseen in the work packages to come.”*

- I propose to organize the MS3 Report divided in three chapters, each one referred to one of the set of experiences which represent the endowment of CHANGES project, i.e:
  - Monumentenwacht (Leuven and Delft)
  - Distretti Culturali (Polimi, FLeA, Reggio di Monza)
  - Halland Model and following experiences (Uppsala).
- Putting together experiences at this first level will help in analysing and enlightening differences and characters of national models and single experiences. (For instance, Monumentenwacht has different features in the Netherlands and the Flanders, but only remarking the invariants and the differences one could underscore some innovative processes, introduced in progress of time enhancing the basic scheme.

- As foreseen in the project form, we should refer to a common grid: not a rigid scheme, I suppose, but a set of issues which we should try to apply to each experience, in order to facilitate the work to come.

The first proposal for such “grid” refers to four main themes:

- Physical Conservation
- Enhancement of Skills
- Governance and social capital

- Under “Physical Conservation” label the basic target is encompassed, that is conservation of built cultural heritage, an issue we will investigate in next wp’s by on field activities.
- Some indicators and figures should already be available, obviously different at this initial stage of the project
- it will be important to specify if the targets have been achieved by means of Maintenance plans (or Maintenance activities) and/or of better conservation works (programs and projects).
- The link between works and maintenance should be dealt with in the different contexts.

Under “Enhancement of Skills” we can expect:

- analyses on the evolving attitudes of Decision Makers (politicians, grant makers...), Technicians and Professionals, Public Officers, Enterprises.

Under “Governance and social capital” we can expect:

- analyses on the evolving relationships between different public and private Actors (e.g., setting up cooperation with universities, building alliances and comprehensive plans which could be win-win processes, capability to “trade” among different actors);
- analyses of the involvement of people, communities, grassroots organizations;
- analyses of the capability of evolving and building new projects.

Can this imply the recognition and management of externalities ( that is the recognition of the Heritage Game by the players, and the awareness of the targets ) ?